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FCI NEWSLETTER

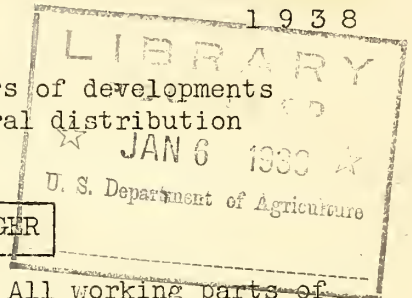
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A MESSAGE FROM THE ACTING MANAGER

Information is like lubricating oil. All working parts of a machine must be constantly supplied with suitable lubrication, or they will lose efficiency, "bind", and ultimately fail. All "working parts" of any organization must receive an adequate supply of information about the program in which they are engaged, or their efforts will become isolated, will lack in coordination, and lose in effectiveness.

We are glad to introduce the first issue of the FCI NEWSLETTER because it is designed to increase the circulation of news -- crop insurance news -- among the men who are engaged in the Crop Insurance Program. NEWSLETTER will act as a circulating pump for information that develops in the field, and in the Branch and Washington Offices, to distribute such news all through the crop insurance system, from the men who make the policies, to the men who meet the customers. We hope that it will carry news to, and about, all phases of our organization, and will give everyone who reads it a little better idea about what the other fellow is doing, and how he is doing it.

In general, NEWSLETTER will carry progress reports on the program, messages from your national or branch manager, current reports on various phases of the program, feature stories on men who have done a good job, human interest items that will introduce you to the personalities of your fellow workers, and a question-box department in which you can exercise your prerogative to be curious.

NEWSLETTER is your publication. You can help make it fulfill its purpose first, by reading it, and secondly, by furnishing ammunition for its salvos. So if you have a question to ask, a bit of information that you think should be spread around, or a tip for a good story, send it in to the Branch Office of your region, attention of the FCI NEWSLETTER.

Leroy K. Smith

